

REPORT OF PERFORMANCE AND COMPLIANCE CO-ORDINATOR

SUBJECT: CONSULTATION ON PEMBROKESHIRE WELL-BEING PLAN AND IMPLICATIONS OF OBJECTIVES AND WORK STREAMS ON THE AUTHORITY'S ACTIVITIES

Purpose of Report

1. The purpose of the report is to ask Members for any comments or views on the draft Pembrokeshire Well-being plan and its implication for the Authority, to be fed back to the Public Services Board.
2. Comments provided by Members will also be used to inform the development of activities within the Corporate Plan 2018/19.
3. A copy of the draft well-being plan has been included after this document and a document outlining the potential implications for the Authority of the Well-being Objectives and Work Streams. This outline also notes potential activities by the Authority that could contribute to the draft Well-being Plan.
4. Members can respond directly to the consultation on the Well-being Plan by visiting <https://www.pembrokeshire.gov.uk/public-services-board/well-being-plan> . This webpage provides details on how you can respond online or provides an option to download a response form. The deadline for responses is 12 noon on Tuesday 2nd January 2018.

The Well-being Plan

5. The Public Service Board is required by law to produce a Well-being Plan which sets out how it will improve the economic, social, environmental and cultural well-being of Pembrokeshire. The Plan must be published by May 2018.
6. The Public Services Board has prepared a draft Plan following a programme of research, evidence gathering and engagement. The draft Plan is informed by the Pembrokeshire Well-being Assessment.
7. The Public Services Board has identified a number of priorities, and a range of short, medium and long term actions it will take to improve well-being in Pembrokeshire.

8. Within the draft plan the Public Services Board is only focussed on areas where working in partnership will have the greatest impact and where collective influence adds value above and beyond what is already done by individual organisations.
9. The Plan identifies four work streams under the two Wellbeing Objectives.
10. Under who we are the work streams are:
 - Living & Working
 - Resourceful Communities
11. Under Where We Live the work streams are:
 - Tackling Rurality
 - Protecting our Environment

Risk considerations

12. The interplay of priorities within draft Well-being Plan with other strategic drivers. Including The Environment Act 1995, National Park Management Plan, Environment (Wales) Act 2016, Planning (Wales) Act 2015, Equality Act 2010, Welsh Language (Wales) Measure 2011 and The Local Government (Wales) Measure 2009.

Financial considerations

13. The Well-being plan may influence future funding priorities.

Equality considerations

14. Public Services Board members are subject to The Equality Act 2010

Welsh Language considerations

15. Public Services Board members are subject to Welsh Language (Wales) Measures 2011.

Human Rights considerations

16. The Pembrokeshire Well-being Plan addresses issues that have an impact on individuals' human rights.

Recommendation

Members COMMENT ON the Pembrokeshire Draft Well-being Plan.

(For further information contact Mair Thomas, Performance and Compliance Co-ordinator, on extension 4810)

Well-being Plan for Pembrokeshire

Draft for consultation - September 2017



Contents

Page Number

3	Foreword
4	Pembrokeshire 2017
5	The Well-being of Future Generations (Wales) Act 2015
6	Pembrokeshire Public Services Board
7	Our Well-being Objectives
8	How the plan is set out
9	Who we are: Living & Working
10	Who we are: Resourceful Communities
11	Where we live: Tackling Rurality
12	Where we live: Protecting the Environment
13	Guiding principles
14	Delivery and monitoring
15	Next steps

Appendix A – Linkages between PSB Well-being Objectives and the Well-being Objectives of PSB member statutory organisations



Foreword

I am pleased to introduce Pembrokeshire Public Services Board's (PSB) draft Well-being Plan. This plan replaces the Pembrokeshire Single Integrated Plan 2013 – 2018 and it reflects the requirements and expectations set out in the Well-being of Future Generations Act (Wales) 2015.

The Act requires each local authority area in Wales to establish a PSB and places a collective 'well-being duty' on each Board. This means that through working together - and by working differently - public, private and voluntary sector partners are required to produce a plan which sets out how we will improve the well-being of people and communities in Pembrokeshire, now and in the future.

As you will see in the plan, the PSB has identified a number of priorities, and a range of short, medium and long term actions it will take to improve well-being in Pembrokeshire. It is important to understand that the PSB is only focussed on areas where working in partnership will have the greatest impact and where our collective influence adds value above and beyond what we already do as individual organisations.

A wide range of stakeholders and residents have played an important role in the development of this draft plan and on behalf of the PSB, I would like to thank all those who took the time to contribute to this process. We are keen that this is only the beginning of an ongoing conversation between the PSB and the people and communities we serve and we would welcome your comments on this draft plan.

Finally, while the relationships that exist between the partner organisations serving Pembrokeshire have always been positive, we recognise that we can always do more to protect and improve the well-being of our people and communities. The Well-being of Future Generations (Wales) Act provides us with the perfect opportunity to do just that.

Tegryn Jones

Chair, Pembrokeshire Public Services Board

Pembrokeshire 2017

Did you know?

Population of
124,000

Provides 25% of UK
petrochemicals and 30%
of UK gas requirements

85% businesses employ less than
10 people

25% of the
population is
over 65

4,000,000 visitors stay
in Pembrokeshire
each year

290km of coastal
path

Over 20,000
adults volunteer

Average Household
Income in 2016:
£23,192

10 Special Areas of Conservation
77 Sites of Special Scientific Interest
4 Special Protection Areas



The Well-being of Future Generations (Wales) Act 2015

The Well-being of Future of Future Generations (Wales) Act 2015 gives a legally-binding common purpose of seven **Well-being Goals** and five **Ways of Working** designed to support and deliver a public service that meets the needs of the present without compromising the ability of future generations to meet their own needs.

Long term



The importance of balancing short-term needs with the need to safeguard the ability to also meet long-term needs.

Prevention



How acting to prevent problems occurring or getting worse may help public bodies meet their objectives.

Integration



Considering how the public body's well-being objectives may impact upon each of the well-being goals, on their other objectives, or on the objectives of other public bodies.

Collaboration



Acting in collaboration with any other person (or different parts of the body itself) that could help the body to meet its well-being objectives.

Involvement



The importance of involving people with an interest in achieving the well-being goals, and ensuring that those people reflect the diversity of the area which the body serves.

Goal	Description of the goal
A prosperous Wales	An innovative, productive and low carbon society which recognises the limits of the global environment and therefore uses resources efficiently and proportionately (including acting on climate change); and which develops a skilled and well-educated population in an economy which generates wealth and provides employment opportunities, allowing people to take advantage of the wealth generated through securing decent work.
A resilient Wales	A nation which maintains and enhances a biodiverse natural environment with healthy functioning ecosystems that support social, economic and ecological resilience and the capacity to adapt to change (for example climate change).
A healthier Wales	A society in which people's physical and mental well-being is maximised and in which choices and behaviours that benefit future health are understood.
A more equal Wales	A society that enables people to fulfil their potential no matter what their background or circumstances (including their socio economic background and circumstances).
A Wales of cohesive communities	Attractive, viable, safe and well-connected communities.
A Wales of vibrant culture and thriving Welsh language	A society that promotes and protects culture, heritage and the Welsh language, and which encourages people to participate in the arts, and sports and recreation.
A globally responsible Wales	A nation which, when doing anything to improve the economic, social, environmental and cultural well-being of Wales, takes account of whether doing such a thing may make a positive contribution to global well-being.



Pembrokeshire Public Services Board

The Well-being of Future Generations Act places a well-being duty on specified public bodies across Pembrokeshire to act jointly and establish a statutory **Public Services Board** (PSB). The Pembrokeshire PSB was established in April 2016 and it is tasked with improving the economic, social, environmental and cultural well-being of Pembrokeshire by contributing to the achievement of the Well-being Goals through the delivery of a local **Well-being Plan**. The PSB membership is made up of senior representatives from the following organisations:

- [Pembrokeshire County Council](#)
- [Natural Resources Wales](#)
- [Hywel Dda University Health Board](#)
- [Mid and West Wales Fire & Rescue Service](#)
- Pembrokeshire Coast National Park Authority
- Pembrokeshire Association of Voluntary Services
- Pembrokeshire College
- National Probation Service
- Port of Milford Haven
- Dyfed-Powys Police
- Job Centre Plus
- Public Health Wales
- PLANED
- Dyfed-Powys Police & Crime Commissioner
- Welsh Government

While the Well-being of Future Generations Act is a statutory duty placed on the PSB, we wholeheartedly embrace the spirit of the Act and we are already functioning differently to demonstrate our commitment to the Act.



Our Well-being Objectives

One of the first tasks for the PSB was to produce a [Well-being Assessment](#) which sets out what 'well-being' means to people in Pembrokeshire. Work on the assessment was undertaken during 2016-17 and consisted of an extensive programme of engagement with residents and stakeholders, an on-line survey, and a comprehensive review of data and research to establish the current situation in Pembrokeshire and how it might look, to the best of our knowledge, in the future.

The key issues emerging from the Assessment were then explored in a workshop with PSB sub-partnership group members and other key stakeholders in April 2018, and from this two broad **Well-being Objectives** were identified to act as the framework through which the PSB can prioritise the key areas of focus in its Well-being Plan. These are:

Who We Are



We want to help our people, communities and organisations so that we can support ourselves and each other

Where We Live



We want to protect and enhance our natural assets whilst optimising economic prospects, accessibility and health for all

A further multi layered engagement programme has recently been undertaken to start to identify the specific actions which will enable us to meet our Objectives. This activity has included key stakeholder focus groups, a priority-setting survey (completed at events across the county and online), a PSB workshop, and several events for front-line staff.



How the plan is set out

Our Well-being Plan will be delivered through four work streams under our two Well-being Objectives.



Under **Who We Are** the work streams are:

- ❖ **Living & Working**
- ❖ **Resourceful Communities**



Under **Where We Live** the work streams are:

- ❖ **Tackling Rurality**
- ❖ **Protecting our Environment**

The PSB will concentrate its collective efforts on a few specific priorities where it can make a real difference in the first instance to add value to the good work which organisations are delivering individually and where collaborative working is already effective. The Plan represents the additional value that can be delivered through working innovatively and collaboratively, and does not replace the core services of the individual organisations.

For each work stream, we highlight:

- the underpinning justification for the work stream, what the key issues are and how we have used the five Ways of Working (see page 5) in our planning (long term, preventative, involving, collaborative; note, the integration element and how we align with the Well-being Objectives of individual PSB organisation is set out in appendix A).
- the proposed short-, medium- and long term activity. These do not indicate fixed start and end dates of our work, rather they indicate the likely order and time we envisage it will take to deliver and to realise the outcomes we wish to see. We frame this activity through a lens of **understanding**, **enabling** and **changing** as a means of moving from where we are now, to where we want to be.
- what progress will look like in the long term and how will we know when we have got there.
- integration with the seven Well-being Goals of the Well-being of Future Generations Act, indicated by a colour coded ring (see page 5 for key code and descriptions).





Our Assessment showed that a considerable proportion of our young people leave Pembrokeshire to seek education, training and employment opportunities elsewhere. While some return to settle in the County in later life, there can be difficulty filling employment opportunities in both unskilled and highly skilled, well-paid roles. Despite Pembrokeshire being a wonderful place to live, recruiting doctors, social workers, teachers, engineers, entrepreneurs and many other roles, is challenging and costs the county considerably both financially and in terms of services provided. This trend will continue in the **long term** unless action is taken to attract new talent and investment to our County and to enable those born here to attain the skills which allow them to remain. PSB members are major employers in Pembrokeshire, so a **collaborative** approach to tackling this issue through **involvement** with those in the education and employment sectors, and by looking beyond our borders for innovative solutions to **prevent** the drain of talented young people from our County, must be our response.

SHORT TERM : Understanding

Identify employment needs, opportunities and barriers, and align education and training provision with employment needs where possible. Develop a range of innovative solutions which may include outreach, reciprocal arrangements, attracting investment, secondments, funded placements, apprenticeships and the development of new employment opportunities.

MEDIUM TERM : Enabling

Develop a collaborative response to recruitment through pooling resources and identify innovative solutions to attracting talent to/back to the County. This may include financial incentives for returning students.

LONG TERM : Changing

The PSB needs to make Pembrokeshire an attractive place to work for businesses to invest, employers to thrive, and with communities where people want to live. This also means the PSB finding ways to support the development of appropriate housing suitable for all ages, and access to vibrant cultural activities.

What Progress will Look Like

Pembrokeshire will be an exciting, vibrant and viable place for people who want to live and work.





Our Assessment explored self-sustaining communities and the idea that the key contributory factor to community well-being and care for the vulnerable is the people themselves. Pembrokeshire has an active community of volunteers and they make a positive contribution to the well-being of communities in Pembrokeshire and supporting the well-being of those around them. Our communities are dynamic and constantly changing and we need to build on our existing strengths and create resourcefulness and capacity to **prevent** communities weakening or fracturing. **Longer term** trends such as centralised service 'hubs', greater regionalisation and a general draw back of services from localities can adversely impact on the fabric of our communities. It is important that communities are **involved** and given the opportunity and support to identify and develop solutions which are right for them. The PSB has considerable reach into communities across the County and will work **collaboratively** to foster a sense of citizen pride and purpose which actively supports individual and community well-being.

SHORT TERM : Understanding

Undertake a mapping exercise of our communities to include the physical, natural, cultural assets and infrastructure and the formal and informal social networks within them. We will develop a platform to host, share and promote best practice and successful community initiatives.

MEDIUM TERM : Enabling

Develop a community-led mentoring programme for sharing successful community initiatives and projects that foster participation. This may include the rolling out of countywide initiatives such as time banking, or more local community projects such as community gardens.

LONG TERM : Changing

The PSB will get behind sustainable projects that encourage and stimulate volunteering and active citizenship. This may be in the form of financial incentives, provision of facilities and resources, or access to skills and knowledge.

What Progress will Look Like

People will be actively involved in their communities.





Our Assessment considered the issue of rurality and concluded that while Pembrokeshire is not particularly deprived when viewed through traditional measures of determining poverty, our rurality does create inequities in many areas. These are often hidden or unacknowledged and could with better understanding and greater **collaboration** be **prevented** or mitigated. Rural poverty manifests itself in a number of ways, for example, the significant additional cost and challenge that comes from the proximity of services, transport, fuel and utilities, and employment. **Long term** trends see fuel costs rising, and increasing pressures on access to services as they are withdrawn due to financial constraints in the public sector. To soften the impact of this on those who live in our rural communities, traditional models of service delivery need to be re-examined. The skills and expertise across the PSB provide a perfect opportunity to redefine service delivery for Pembrokeshire in light of the most current and relevant understanding around rural well-being. The people of our communities will need to be **involved** in contributing and co-designing the appropriate models for Pembrokeshire.

SHORT TERM : Understanding

Explore alternative models for fully integrated and connected services in rural areas, which enables access to services and jobs. One step in this understanding will be the integration of data systems for information sharing across PSB partners.

MEDIUM TERM : Enabling

Roll out an innovative and responsive integrated service provision in rural areas, informed by an understanding of the challenges people face. This may be community hubs, mobile provision or co-located services.

LONG TERM : Changing

We will continue to implement the innovative models for transport, connectivity and others to support our rural communities to access the services they need and the opportunities they seek.

What Progress will Look Like

Those living in our rural communities will not be disadvantaged by where they live.





Pembrokeshire is a beautiful county, with an outstanding and diverse natural environment. Our economy is built on Agriculture, Tourism and Energy, and these sectors are highly dependent on our environment as well as having a significant impact on it. Like anywhere else, our environment is under threat from the impacts of climate change as well as the effects of our historic and current ways of living and working. The global and local situation is likely to worsen over the **long term**. We must **collaborate** at a strategic and local level to respond positively to climate change, to adapt appropriately, and **prevent** further loss of biodiversity. The PSB is well placed to lead the changing of behaviour; to support individuals, communities, organisations and businesses to embrace sustainable practices and new technologies. It is crucial that everyone is engaged and **involved** in the cultural and behavioural shift required to live in a more sustainable way.

SHORT TERM : Understanding

Undertake a *Climate Change and Natural Resources Risk Assessment* to truly understand the risks to our environment and the implications to our well-being at a community level (including the implications and impacts for the economy). This will identify key risks, priorities and actions for Pembrokeshire which we can address collectively. We will also develop education programmes to help build resilience and sustainability at an individual, community and County level.

MEDIUM TERM : Enabling

Utilise our natural environment to promote nature connectedness through a variety of educational and awareness raising methods, and through an innovative use of green space and green infrastructure. Our connection with nature has proven benefits with regards to well-being, levels of stress, and physical and mental health. This may include payments for *ecosystems services* and environmental community benefit.

LONG TERM : Changing

Linking closely to the active citizenship agenda in Resourceful Communities. Through promotion and sponsorship, the PSB will champion a Pembrokeshire with resourceful communities that are safe (now and in the future) and engaged in protecting their environment.

What Progress will Look Like

Individuals, communities, businesses as well as PSB organisations, take responsibility for the sustainable use of natural resources in Pembrokeshire.



Guiding principles

The PSB has also identified three **guiding principles** that will enable the PSB to work differently and shape how the PSB will improve its knowledge of the strengths and assets of our people and communities. To this end specific actions have been developed to support the PSB in demonstrating this commitment to change.



LISTENING: all people, communities and organisations will have their voices heard.

Action: The PSB will develop a mechanism to have continuous engagement. This will be co-produced with community councils and other stakeholders.



UNDERSTANDING: through continuing engagement and exploration of what matters, we will seek to understand well-being in Pembrokeshire.

Action: A research hub/platform will hold information and understanding about Pembrokeshire to monitor Well-being in the county and to ensure no insights or information is lost and best practice is shared. This will have wide access and links well with several of our work streams.



CHANGING: the PSB is committed to collaboration and innovation in order to add value across social, economic, cultural and environmental well-being.

Action: Linked to the research hub/platform a Creativity Centre will welcome innovation and ideas from all and any sources. This will be bolstered by a special fund that can support community innovation.



Delivery and monitoring progress

Delivery

The PSB need the right organisations and people to be aligned to deliver the actions set out in the Well-being Plan. Delivery arrangements will be designed to provide a direct line of accountability to the PSB by requiring individual PSB members to lead or sponsor specific work streams or projects. Full details of our delivery mechanisms will be agreed over the next few months and included in the final version of the Well-being Plan. The delivery groups will then work to develop action plans which set out the specific actions we will take to make a difference. The activity outlined under our work streams is deliberately non-prescriptive as we want our delivery groups to be bold in developing and designing innovative solutions. We also wish to retain flexibility to allow organic ideas to develop over time and to be able to react and respond to new challenges.

Monitoring

As part of the process for designing the delivery of work streams, we will identify the measures by which our success will be monitored, using both local indicators and the Welsh Government's set of National Indicators where appropriate. The PSB will develop a performance management framework which enables it to evaluate and refine the Plan and ways of working.

Annual Report

The PSB is required to produce an Annual Report detailing the steps taken by the PSB to meet the objectives set out in the Well-being Plan. A copy of this report will be sent to Welsh Ministers, the Future Generations Commissioner, the Auditor General for Wales and Pembrokeshire County Council's overview and scrutiny committee (see below).

Scrutiny

The Council's Partnerships Overview and Scrutiny Committee is responsible for providing democratic accountability and oversight of the work of the PSB. It can review or scrutinise the decisions made or action taken by the PSB, its governance arrangements, and request any individual PSB member to come before it to be scrutinised on the contribution a partner organisation is making to the work of the PSB.

Next steps

The PSB is required to formally consult with a broad range of statutory parties and the general public on this draft Well-being Plan, for a minimum of 12 weeks. Following this period, and any subsequent amendments made as a result of the consultation, each statutory member of the PSB (i.e. Pembrokeshire County Council, Hywel Dda University Health Board, Mid and West Wales Fire and Rescue Service and Natural Resources Wales) are required to approve the Well-being Plan through their own governance arrangements before it can be published.

The anticipated date for publication of the Well-being Plan by the PSB is May 2018.

The PSB is keen for people to be involved in the development of the Plan and you can do so by going to the PSB webpages and accessing a link to our on-line survey or by downloading a hard copy response form.

If you have any comments or queries on the Well-being Plan or PSB working in general, please contact:

Nick Evans
Partnership and Scrutiny Support Manager
Pembrokeshire County Council
County Hall
Haverfordwest

Telephone: 01437 775858

Email: nicholas.evans@pembrokeshire.gov.uk

Website: [Pembrokeshire PSB](#)



Implications for the Authority of the Well-being Objectives and Work Streams in the Draft Pembrokeshire Well-being Plan

Well-being Objective 1: We want to help our people, communities and organisations so that we can support ourselves and each other

Work Stream – Living and Working

Implications of work stream living and working on the Authority

1. The Authority's Local Development Plan which sets planning policy for the Park is being reviewed. It is due to reach deposit stage by March 2018 and be submitted to Welsh Government in December 2018.
2. Increasing Affordable Housing provision in the Park is still a challenge for the Authority. This issue is being considered as part of the Local Development Plan revision. £427,204.80 of financial contributions were gained via Section 106 agreements in 2016/17
3. The Authority offers a range of cultural and recreational activities across the Park. Our centres at Castell Henllys, Carew Castle and Mill and the Gallery at OYP bring history and the arts alive for people living locally and further afield. 203331 people visited the centres in 2016/17 and all have received Trip Advisor certificates of Excellence for 2017.
4. The Park's Special Qualities offer great opportunities to enjoy recreation and enhance and promote good health, from dark skies, breath taking landscapes and walking opportunities. Maintaining these Natural assets is a key function of the Authority. In 2016/17 85.81% of rights of Way were open and accessible and meeting the quality standards.
5. The Welsh Government's Prosperity for All, the national strategy identifies Skills and Employability as priority areas. Similarly employability and ensuring communities are ready and able to work is a key strand within its Communities Transition and Strategy Guidance.
6. The success of the Skills in Action scheme saw the Authority extend the scheme to offer two additional traineeship places in 2017/18. The Authority's Pathways project is enabling people to develop new skills through a range of volunteering opportunities.

Authority activities that could contribute to the Living and Working work stream	Prosperous	Resilient	Healthier	More equal	Cohesive Communities	Vibrant Culture	Global responsible
Submission of a revised Local Development Plan and delivering an effective Planning Service that supports a sustainable economy.	✓	✓	✓	✓	✓	✓	✓
Continuing to use planning policies to promote Affordable Housing.	✓	✓	✓	✓	✓		
Providing and supporting skill development opportunities through volunteering, traineeships and secondments.	✓	✓	✓	✓	✓		
Delivering and supporting a vibrant range of cultural, interpretation, education and sustainable recreation activities.	✓	✓	✓	✓	✓	✓	✓
Supporting the local tourism offer and promoting the Special Qualities of the Park	✓	✓	✓	✓	✓	✓	

How we could apply the 5 Ways of working to the above activities:



How we could measure progress:

- ➔ Welsh Government Planning Indicators
- ➔ % of PROW open and Accessible and meeting the quality standard
- ➔ Visitor and gallery # and # participants at events and activities
- ➔ Lived Experience - Qualitative feedback and case studies

What will progress look like: The Park will be an exciting, vibrant and viable place for people who want to live and work

Work Stream – Resourceful Communities

Implications of work stream resourceful communities on the Authority

1. Place based approaches are promoted in the Welsh Government's Natural Resources Policy. Communities and stakeholders will need to be engaged in an ongoing conversation about the Park to inform the development and implementation of the revised National Management Plan. This will help foster a sense of ownership of the plan among communities and stakeholders.
2. The Authority continues to contribute to building community resilience within the Park through working with community groups, volunteers and schools to deliver community based projects. The Authority has the opportunity to learn from the success of projects like Stich in Time. This project took a place based approach by working with communities to tackle the issue of invasive species in the Gwaun Valley.
3. The Pembrokeshire well-being assessment identified a range of well-being challenges facing people across the age course in the County. Areas highlighted include early years, childhood obesity, social isolation, mental health and young people and experiences of people with dementia and carers.
4. The Authority is well placed to work in partnership with others to develop schemes and projects that can help address these well-being challenges. Including breaking down social isolation through volunteering, intergenerational activities and supported walking opportunities and increasing access to play, physical activities and the outdoors for children.
5. In 2016/17 we engaged with 4301 people through our social inclusion work. The Authority continues to break down barriers to accessing the outdoors for socially excluded groups. As part of this the Authority is committed to equipping Staff with the skills to enable them to deliver inclusive and accessible services.
6. The Authority is committed to supporting the use of the Welsh Language in the Authority and Park through its Welsh Language Strategy. This includes increasing the number of events, activities and projects delivered in Welsh and the take up for them.

Authority activities that could contribute to Resourceful Communities work stream	Prosperous	Resilient	Healthier	More equal	Cohesive Communities	Vibrant Culture	Global responsible
Engaging communities in an ongoing conversation about the Park to inform the development and implementation of the revised National Management Plan.	✓	✓	✓	✓	✓	✓	✓
Promoting community resilience through engaging communities with projects, volunteering and social action opportunities in the Park.	✓	✓	✓	✓	✓	✓	✓
Promoting well-being and resilience across the age course within communities, through initiatives that focus on outdoor play, social isolation and mental health.	✓	✓	✓	✓	✓	✓	✓
Delivering social inclusion work that breaks down barriers to accessing the Park and its benefits. Working with staff to ensure services are accessible and inclusive.	✓	✓	✓	✓	✓	✓	✓
Promoting and deliver more activities and events in Welsh.	✓	✓		✓	✓	✓	✓

How we could apply the 5 Ways of working to the above activities:



How we could measure progress:

- ➔ # volunteer days and social action days
- ➔ Reach and # in terms of social inclusion work and physical activities/ walking opportunities and Welsh Language activities
- ➔ Lived Experience - Qualitative feedback and case studies. Evidence of impact of initiatives

What will progress look like: People will be actively involved in their communities

Well-being Objective 2: We want to protect and enhance our natural assets whilst optimising economic prospects, accessibility and health for all

Work Stream – Tackling Rurality

Implications of work stream tackling rurality on the Authority

1. The Pembrokeshire Well-being Assessment identified a number of challenges facing people due to the rurality of the County. Challenges include limited access to services, housing, transport, digital connectedness, fuel poverty and employment opportunities. It also highlighted the issue of hidden poverty within rural communities
2. The Authority's Sustainable Development Fund supports innovative projects in the field of sustainability that can assist in tackling challenges relating to rurality. In the past the fund has supported the development of a prototype affordable eco home and is currently supporting a community hub development at Brynberian Community Centre.
3. The Authority has been promoting sustainable transport through its continued support of the Greenways Partnership which delivers the coastal bus service. People can also access an electric charging point at Oriel y Parc. Through our minibus we transport people to our volunteering and other activities. Providing this transport opens up opportunities to them within the Park.
4. The Authority has the opportunity to look at how it can align its social inclusion work to better help and assist those living in rural and coastal poverty in the Park and surrounding areas.
5. Access to stable employment is a key challenge within the Park as a rural and coastal area. The Authority's advocacy work for the 3rd purpose of the Park on economic sustainable development to be recognised in legislation could assist with this.
6. The Authority has the opportunity to work with partners on the Public Services Board, third sector, businesses, communities and other stakeholders to develop innovative solutions to the challenges people face due to rurality. The Authority is currently supporting the Public Services Board's Defibrillators project.

Authority activities that could contribute to Tackling Rurality work stream	Prosperous	Resilient	Healthier	More equal	Cohesive Communities	Vibrant Culture	Global responsible
Continued support for innovative projects that address challenges connected to rurality through the Sustainable Development Fund	✓	✓	✓	✓	✓	✓	✓
Promoting sustainable and accessible transport solutions including continued support for Greenways and opportunities for electric charging points	✓	✓	✓	✓	✓	✓	✓
Reviewing social inclusion work to look at how it can better assist those living in rural and coastal poverty	✓	✓	✓	✓	✓	✓	✓
Promoting the sustainable economic development role that Park Authorities in Wales can play	✓	✓	✓	✓	✓	✓	✓
Working internally and with others including the Public Services Board to develop innovative solutions to the challenges of rurality	✓	✓	✓	✓	✓	✓	✓

How we could apply the 5 Ways of working to the above activities:



How we could measure progress:

- ➔ % SDF Allocated and # bus users
- ➔ Lived Experience – Social inclusion work and rural areas
- ➔ Evidence of impact of initiatives

What will progress look like: Those living in our rural communities will not be disadvantaged by where they live.

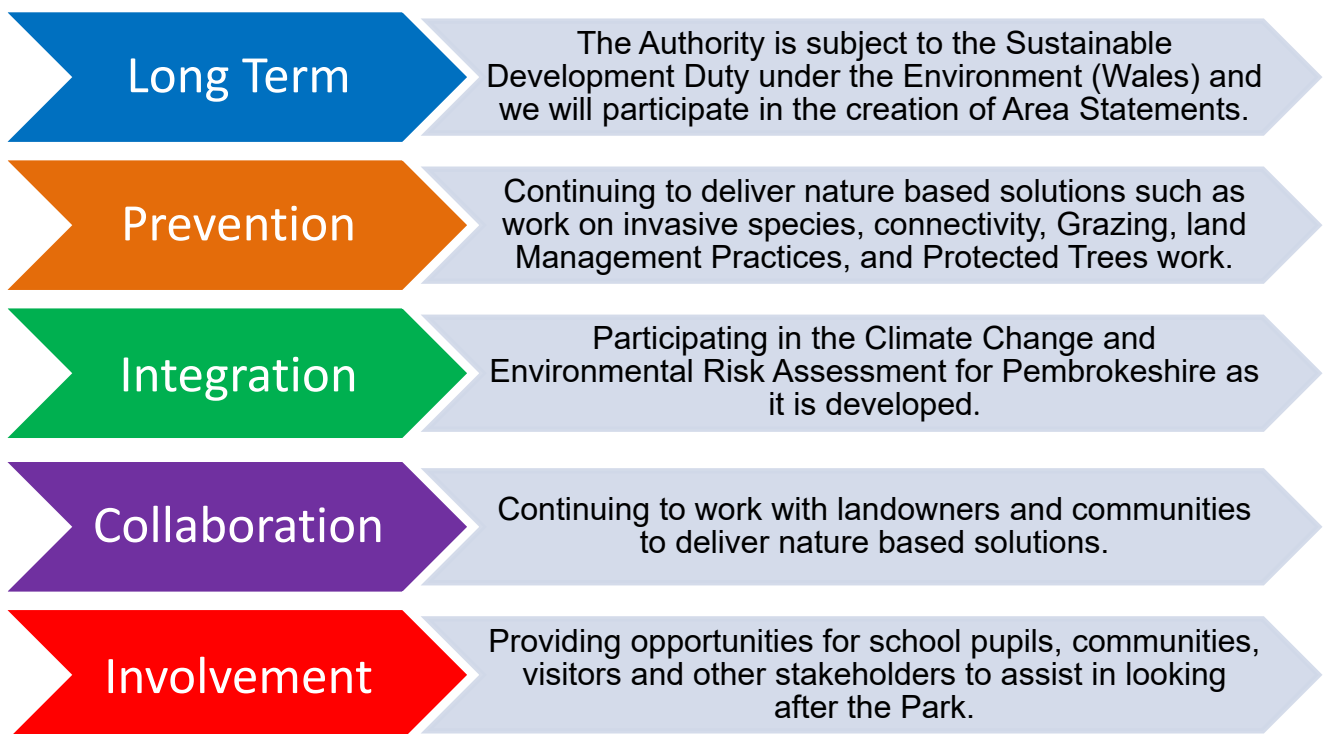
Work Stream – Protecting our Environment

Implications of work stream protecting our environment on the Authority

1. In response to the NRW's State of Natural Resources Report the Welsh Government identified the following national priorities in its Natural Resources Policy: The delivery of nature based solutions, increasing renewable energy, resource efficiency and taking a place based approach.
2. The Authority has continued to promote the use of Nature Based Solutions that support the development of resilient ecological networks. This includes promoting connectivity, work on invasive species, conserving the park scheme with landowners, work on grazing and Protected Trees work.
3. Through the Local Development Plan Annual Monitoring Report we monitor the effectiveness of planning policy to ensure sustainable development of natural resources and the protection and enhancement of the special qualities of the Park. In 2016/17 no approvals had been given contrary to Strategy Policy 8 Special qualities.
4. The Authority assists communities, school children and individuals to become involved in protecting the environment. This includes our volunteering and social action work, volunteer Wardens scheme, Youth Rangers schemes and engaging communities in invasive species work and work to protect ancient monuments.
5. Working with the other National Parks in Wales the Authority continues to raise awareness of the health and well-being benefits opportunities of National Parks, including looking at opportunities to develop evidence-based policy. Through a variety of mechanisms the Authority aims to maximise opportunities for people to access the Park and its health and well-being benefits.
6. The Authority is committed promoting a carbon positive approach and we will seek to learn from the outputs of NRW's Carbon positive project. There is the opportunity to explore how we can develop greater resource efficiency in term of the waste we produce. The Sustainable Development Fund continues to play an important role in supporting projects that promote the Green growth agenda.

Authority activities that could contribute to Protecting our Environment	Prosperous	Resilient	Healthier	More equal	Cohesive Communities	Vibrant Culture	Global responsible
Delivering nature based solutions to maintain and enhance the resilience of the Park's and wider ecosystems.	✓	✓	✓	✓	✓	✓	✓
Educating and engaging school pupils, communities and visitors in actions that improve the health of National Park's ecosystems and heritage assets.	✓	✓	✓	✓	✓	✓	✓
Implementing planning policy to ensure sustainable development of natural resources and the protection and enhancement of the special qualities of the Park.	✓	✓	✓	✓	✓	✓	✓
Promoting and protecting the health and well-being offer of the Park	✓	✓	✓	✓	✓	✓	✓
Promoting a carbon positive and resource efficiency approach in our work and within the Park	✓	✓	✓	✓	✓	✓	✓

How we could apply the 5 Ways of working to the above



How we could measure progress:

- ➡ Annual Local Development Plan Monitoring report and % buildings at risk
- ➡ % in line with Management Plan and long terms studies of impact of nature based solutions
- ➡ Reach and # in terms of engagement and social action work
- ➡ Carbon emission and Carbon stock figures
- ➡ Evidence of impact of health and access to outdoors initiatives

What will progress look like: Individuals and communities take responsibility for the environment of the Park and Pembrokeshire.